Provides emergency personnel with actionable information quickly and effectively for more needs-conscious treatment of individuals with autism The ONLY Autism-Specific In Case of Emergency



EMERGENCY PREPAREDNESS FOR INDIVIDUALS WITH AN AUTISM SPECTRUM DISORDER (ASD)

## What first responders DON'T know about a person with autism can turn an emergency into a crisis!

ICE4Autism is the ONLY autism-specific in case of emergency (ICE) mobile app. The ICE4Autism mobile app conveniently stores information about an autistic person's unique needs, behaviors and sensitivities directly on their iPhone, iPad or iPod touch. It provides first responders, ER doctors and nurses with immediate access to the critical information needed to treat him/her properly while helping to reduce heightened levels of anxiety

## Behaviors exhibited by individuals with autism are often misinterpreted as drug abuse or mental illness.

This can lead to the unnecessary use of restraints and sedation, and the further exacerbation of a highly stressful situation. The efficient disclosure of an ASD along with the specific details of the individual's unique needs can deescalate the situation resulting in a safer outcome for everyone involved.

Autism is a highly individual disorder that looks different in each person. The ability to provide specific details about how a person communicates and needs to be communicated with; their hyper or hypo-sensory triggers and how best to respond; any self-stimulating or self-regulating behaviors and what they mean; and any unique attractions (like to water) or strong aversions can vastly improve treatment outcomes

First responders and medical personnel may not know how to properly respond to an autistic person.

ICE4Autism provides them with the specific information they need to properly interact with and care for the particular individual with autism

ICE4Autism is an efficient and cost-effective method for people with an ASD to disclose their unique needs

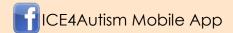
## **Special Features include:**



- My Autism including details regarding: ♦ how the individual communicates and wants to be communicated with **Unique behaviors** and triggers and how best to respond to them Important treatment information
- **♦ Alert My Emergency** Contacts—a text message (including the person's location pinned on Google maps) is sent to emergency contacts
- ◆ ICE Audio—the press of a button plays a prerecorded message detailing the person's most important information including their sensitivities, behaviors and anything else they (or their loved ones/caregivers) deem vital to their treatment
- ◆ ICE4Autism also stores information about the person's health conditions, allergies, medications, doctors and insurance

**66** This app has made a HUGE difference in the life of my 19 year-old son with autism and in mine. Having ICE4Autism on his phone gives both of us more confidence. I know that if anything should happen he has a way of communicating his needs. And he knows that any time he feels anxious, he can send me an emergency alert and I'll know exactly where he is. ICE4Autism is so cheap, easy to use and practical that everyone should get it!

> Fran G. — San Diego, CA Mother, Autism Advocate





www.ICE4Autism.com









